

Code: CS8T2A

**IV B.Tech - II Semester – Regular / Supplementary Examinations  
MAY-2022**

**E-COMMERCE  
(COMPUTER SCIENCE AND ENGINEERING)**

Duration: 3 hours

Max. Marks: 70

**PART – A**

Answer *all* the questions. All questions carry equal marks

11 x 2 = 22 M

1.

- a) List any four principal opportunities available through web commerce.
- b) Define electronic marketers.
- c) Write short notes on SSL.
- d) List the various secure commerce requirements.
- e) What are the benefits of online electronic cash?
- f) What is the need for computer security?
- g) List the various objectives of interoperability.
- h) What is secret key cryptography?
- i) What is web based EP?
- j) Write about searching the Internet.
- k) What do you mean by electronic commerce?

## PART – B

Answer any **THREE** questions. All questions carry equal marks.

3 x 16 = 48 M

2. What are the benefits of migration to open EDI? Describe in detail about the challenges in migration to open EDI. 16 M
3. What is SEPP? Explain in detail about SEPP architecture. 16 M
4. What is online electronic cash? Describe in detail about the various specific intruder approaches. 16 M
5. Explain in detail about Multipurpose Internet Mail Extensions and related facilities for EDI over the Internet. 16 M
6. Write short notes on the following:
  - a) Technologies for web servers 8 M
  - b) Advertising on the web. 8 M